

## INVOICE



**WPTV**  
**1100 Banyan Blvd.**  
**West Palm Beach, FL 33401**  
**Main: (561)655-5455**  
**Billing: (877)290-6105**

Invoice #	Invoice Date	Invoice Month	Invoice Period
309409-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washing	National

Billing Address:

**Smart Media Group**  
**Attention: Accounts Payable**  
**814 King Street - Suite 400**  
**Alexandria, VA 22314-3039**

Send Payment To:

**WPTV**  
**P.O. Box 116871**  
**Atlanta, GA 30368-6871**

Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C02C08

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	309409	

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Duplicate Invoice

IDB #	Advertiser Code	Product Code
12891		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/08/12	M-F 12n-1p	12-1p	1111---	:30	4	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1111--- 4 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 12:06 PM M-F 12n-1p 12-1p :30 TCJC0212TVH \$650.00 NM 2 WPTV W 10/03/12 12:05 PM M-F 12n-1p 12-1p :30 TCJC0212TVH \$650.00 NM 3 WPTV Th 10/04/12 12:53 PM M-F 12n-1p 12-1p :30 TCJC0212TVH \$650.00 NM 4 WPTV M 10/08/12 12:26 PM M-F 12n-1p 12-1p :30 TCJC0212TVH \$650.00 NM									
2	10/03/12	10/08/12	M-F 4p-5p	4-5p	1-1----	:30	2	\$850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1-1---- 2 \$850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV W 10/03/12 4:37 PM M-F 4p-5p 4-5p :30 TCJC0212TVH \$850.00 NM 2 WPTV M 10/08/12 4:19 PM M-F 4p-5p 4-5p :30 TCJC0212TVH \$850.00 NM									
3	10/06/12	10/06/12	Sa 8-10a	8-10a	-----S-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 8:24 AM Sa 8-10a 8-10a :30 TCJC0212TVH \$1,500.00 NM									
4	10/07/12	10/07/12	Su 8-9a	8-9a	-----S	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 8:21 AM Su 8-9a 8-9a :30 TCJC0212TVH \$1,500.00 NM									

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Advertiser	Product	Estimate Number
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs	C02C08

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/02/12	10/08/12	M-F 7-9a	7-9a	111-1--	:30	4	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 111-1-- 4 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 6:58 AM M-F 7-9a 7-9a :30 TCJC0212TVH \$3,000.00 NM 2 WPTV W 10/03/12 8:57 AM M-F 7-9a 7-9a :30 TCJC0212TVH \$3,000.00 NM 3 WPTV F 10/05/12 7:56 AM M-F 7-9a 7-9a :30 TCJC0212TVH \$3,000.00 NM 4 WPTV M 10/08/12 8:41 AM M-F 7-9a 7-9a :30 TCJC0212TVH \$3,000.00 NM									
6	10/02/12	10/08/12	M-F 5-6a	5-6a	11111--	:30	5	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 11111-- 5 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:26 AM M-F 5-6a 5-6a :30 TCJC0212TVH \$750.00 NM 2 WPTV W 10/03/12 5:57 AM M-F 5-6a 5-6a :30 TCJC0212TVH \$750.00 NM 3 WPTV Th 10/04/12 5:42 AM M-F 5-6a 5-6a :30 TCJC0212TVH \$750.00 NM 4 WPTV F 10/05/12 5:27 AM M-F 5-6a 5-6a :30 TCJC0212TVH \$750.00 NM 5 WPTV M 10/08/12 5:12 AM M-F 5-6a 5-6a :30 TCJC0212TVH \$750.00 NM									
7	10/06/12	10/06/12	Sa 6p	6-630p	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Sa 10/06/12 6:23 PM Sa 6p 6-630p :30 TCJC0212TVH \$1,000.00 NM									
8	10/07/12	10/07/12	Su 6p	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -----S 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Su 10/07/12 6:22 PM Su 6p 6-630p :30 TCJC0212TVH \$1,000.00 NM									
9	10/02/12	10/05/12	M-F 530-6p	530-6p	-1111--	:30	4	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 -1111-- 4 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Tu 10/02/12 5:42 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM 2 WPTV W 10/03/12 5:44 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM 3 WPTV Th 10/04/12 5:36 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM 4 WPTV F 10/05/12 5:52 PM M-F 530-6p 530-6p :30 TCJC0212TVH \$2,000.00 NM									
10	10/04/12	10/08/12	M-F 1135p-1235a	1135p-1235a	1--11--	:30	3	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 1--11-- 3 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPTV Th 10/04/12 11:46 PM M-F 1135p-1235a 1135p-1235a :30 TCJC0212TVH \$750.00 NM 2 WPTV F 10/05/12 12:07 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0212TVH \$750.00 NM 3 WPTV M 10/08/12 12:10 AM M-F 1135p-1235a 1135p-1235a :30 TCJC0212TVH \$750.00 NM									

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309409-1	10/14/12	October 2012	10/01/12 - 10/08/12

  

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Treasure Coast Jobs Coalit	TCJC - Treasure Cst. Jbs (	C02C08

Total Spots	34	Gross Total	\$48,900.00
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<u>Agency Commission</u>	<b>\$7,335.00</b>
Net Amount Due	<b>\$41,565.00</b>